December 21, 2015

TO: AIDS Directors

FR: Murray Penner and JeNeen Anderson

RE: **Know The Facts First**: Teen STD Awareness and Education Campaign

In collaboration with NASTAD and the National Coalition of STD Directors (NCSD), the U.S. Department of Health and Human Services’ Office on Women’s Health (OWH) has launched a new awareness and education campaign called **Know The Facts First**. This campaign was created to address the high levels of sexually transmitted diseases (STDs) among teen girls ages 13-19.

The **Know The Facts First** campaign provides accurate and reliable information about STDs and prevention methods that will help teens make informed decisions about engaging in sexual activity. By visiting KnowTheFactsFirst.gov, teens will be able to access STD information, tools, and resources, as well as information on where to get tested. The campaign will also utilize print and video public service announcements (PSAs) in malls, magazines, schools, movie theaters, on television and online.

If interested in promoting **Know The Facts First**, OWH has developed a partner toolkit to help with promotion and implementation of the campaign. Please see the attached toolkit.

For questions pertaining to the **Know The Facts First** campaign, please contact JeNeen Anderson.

Attachment (1)

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