

THE NEED

Black men who have sex with men (MSM), particularly those between the ages of 13 to 24, are disproportionately impacted by HIV and accounted for the highest number of new HIV infections among all gay and bisexual men in 2010.¹

While the factors driving HIV transmission among Black MSM are complex, health care providers can serve as an effective conduit to care access and engagement for Black gay men at risk for or living with HIV.

THE CENTER

The Center for Engaging Black MSM across the Care Continuum (CEBACC) is an online resource created in partnership with the [Health Resources Services Administration's HIV/AIDS Bureau](#) (HRSA/HAB) and [NASTAD](#) (National Alliance of State and Territorial AIDS Directors). CEBACC is comprised of His Health and Well Versed, two web-based platforms offering resources and learning opportunities for patients and providers to elevate the standard of care for black gay men. Resources for His Health and Well Versed can also be found on [HRSA/HAB's Target Center](#).

Both sites will be available Summer 2016.



HIS HEALTH
Grow strong together.

His Health provides a compendium of care models, training modules, and resources for enhanced linkage, retention, and engagement strategies targeting Black MSM. This site targets providers and offers continuing medical education (CME) and continuing nursing unit (CNU) credits for clinicians to increase their capacity to accelerate healthcare service delivery to Black MSM.



“ OF ALL THE FORMS OF INEQUALITY, INJUSTICE IN HEALTH CARE IS THE MOST SHOCKING AND INHUMANE.”
- MARTIN L. KING, JR. ”



BE HEARD. BE INFORMED. BE VERSED.

Well Versed is a companion site available to both health care providers and Black MSM. Well Versed ignites conversations between both groups, and establishes a new experience where both groups can come together without intimidation or fear. This site provides shareable best practices to maximize time spent during a care appointment. Well Versed also contains a first of its kind, user-driven provider to connect Black MSM to care.

¹ CDC. [Diagnoses of HIV Infection in the United States and Dependent Areas 2014](#). *HIV Surveillance Report* 2015;26. Accessed January 20, 2016.

OUR ADVISORS

Development of the CEBACC resource is informed by the Behavioral Clinical Community Advisory Panel (BCCAP), a cohort of experienced HIV clinical practitioners, specialists, researchers and policy experts with extensive experience working with Black MSM patient populations.



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OUR PARTNERS

NASTAD has collaborated with the following membership organizations to develop, accredit, and disseminate training curricula for the CEBACC resource.



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