Through primary prevention, reduce new HIV infections through public education/awareness, needle exchange, condom distribution, and PrEP.

Increase early diagnosis of HIV through targeted community-based HIV rapid testing, partner services, and state-supported medical services.

Increase the number of HIV+ individuals in medical care and taking medication. Reduce barriers to HIV care through Return to Care Program, case management, and workforce development.

Reduce HIV viral loads and disrupt disease transmission (Undetectable = Untransmittable). Respond rapidly to detect and respond to growing HIV clusters.

75% reduction in new HIV infections in 5 years and at least 90% reduction in 10 years.