New Customized Technical Assistance to Improve Community Engagement

Ongoing inclusion of local communities is vital to the successful planning, design, and delivery of HIV prevention and care services supporting the Ending the HIV Epidemic (EHE) initiative.

The Capacity Building Assistance Provider Network (CPN) is offering free, customized technical assistance (TA) to help health departments engage community partners within prioritized EHE state and county jurisdictions. This special, eight-month TA opportunity will improve local partners’ readiness to collaborate in the development and implementation of jurisdictional EHE plans.

To build the capacity of community members, organizations, service providers, and others to newly partner in jurisdictional EHE efforts, regional TA providers will conduct the following activities in partnership with health departments:

**Develop and implement a TA strategy to identify and engage new and/or non-traditional local partners.**
- Meet with each EHE Phase I state or county jurisdiction to identify communities and partners to engage.
- Establish relationships with community agencies, leaders, and service providers.

**Deliver TA to facilitate new partners’ understanding of and participation in EHE plans.**
- Meet with new local partners to understand the community and gauge knowledge of EHE activities.
- Create tailored plan to educate community members about EHE and their potential role.
- Provide follow-up TA to promote continued motivation and engagement of local partners to engage in the EHE plans.

**Develop and deliver TA to leverage existing local partnerships in new and/or non-traditional ways.**
- Meet with existing partners to gauge their knowledge and level of engagement.
- Create a tailored plan to educate existing local partners about EHE initiative and their potential role.
- Provide follow-up TA to promote continued motivation and engagement of existing local partners.

CPN TA providers will customize capacity building services to address the specific needs and preferences of each health department. Tailored TA will incorporate the use of best practices and innovative approaches for engaging new and/or non-traditional local partners within EHE state and county jurisdictions, including previously unheard community members and organizations representing priority populations (e.g., people with HIV, African Americans/Blacks, Hispanics/Latinos, men who have sex with men, and transgender individuals).

The Centers for Disease Control and Prevention (CDC), Division of HIV/AIDS Prevention’s Capacity Building Branch funds Capacity Building Assistance (CBA) for High Impact HIV Prevention Program Integration. Trusted and capable providers are already delivering TA to health departments and community-based organizations to meet local capacity building needs.

One of these TA providers will reach out to your health department to discuss this opportunity and offer their support to further strengthen your local EHE activities.

https://www.cdc.gov/hiv/capacity-building-assistance/index.html