“HOW CAN I HELP YOU?”

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Working with Pharmacies in HI
PUBLIC HEALTH IS GOOD BUSINESS

• Look broadly
• Determine impact
• Build relationships
• Identify opportunities

* Chronic HCV-Infected; N=3,500,000.
† Calculated as estimated number chronic HCV-infected (3,500,000) x estimated percentage diagnosed and aware of their infection (49.8%); n=1,743,000.
‡ Calculated as estimated number diagnosed and aware (1,743,000) x estimated percentage with access to outpatient care (86.9%); n=1,514,667.
§ Calculated as estimated number with access to outpatient care (1,514,667) x estimated percentage HCV RNA confirmed (62.9%); n=952,726.
‖ Calculated as estimated number with access to outpatient care (1,514,667) x estimated percentage who underwent liver biopsy (38.4%); n=581,632.
¶ Calculated as estimated number with access to outpatient care (1,514,667) x estimated percentage prescribed HCV treatment (36.7%); n=555,883.
** Calculated as estimated number prescribed HCV treatment (555,883) x estimated percentage who achieved SVR (68.8%); n=326,859.

Note: Only non-VA studies are included in the above HCV treatment cascade.
Adapted from: Cohen, et al. J Viral Hepatitis. 2011
STARTING SMALL

TAKE A STAND
FIND OUT YOUR
HEPATITIS RISK

Did you know?
Hawaii is the state with the highest rate of liver cancer in the U.S.!
The leading cause of liver cancer in Hawaii are hepatitis B and C.

WHERE DO I GO?
See list of participating pharmacies on the back.
Or, go to http://hepfreehawaii.org to download referral forms.
Ask your doctor to get tested, if you are at risk!

For more local info and resources, go to www.hepfreehawaii.org or follow @hepfreehawaii on Facebook, Twitter, and Instagram.

Ask Yourself...

Where were you born?
Those born in Asia or the Pacific are at risk for hep B.

When were you born?
Those born from 1945-1965 are at risk for hep C.

If you are at risk, ask your pharmacist for a Test Referral Form.

Client

Assess

Refer

At Risk

Log
TAKE A STAND
FIND OUT YOUR HEPATITIS RISK!

DID YOU KNOW?
• Hawaii is the state with the highest rate of liver cancer in the U.S.
• The leading causes of liver cancer in Hawaii are hepatitis B & C.

1. Were you or your parents born in Asia or the Pacific Islands?
   □ Yes □ No
   *Those born in Asia or the Pacific Islands are at risk for hepatitis B.

2. Were you born between the years 1945-1965?
   □ Yes □ No
   *Those born between the years 1945-1965 are at risk for hepatitis C.

If you are at risk, ask your pharmacist for a TEST REFERRAL FORM!

HAVE MORE TIME?
• Take the longer survey on the back.
• If you answer “Yes” to any questions on the back, ask your pharmacist for a referral form for your doctor!
• You can also ask your pharmacist about getting vaccinated for hepatitis B.

Dear Healthcare Provider,
I would like to get tested for the hepatitis C virus because I may be at risk. I know that hepatitis C virus infection may not have immediate symptoms and that it can lead to liver disease and liver cancer. I know that treatments can now CURE the virus, so I would like to know my status.

Please screen me using the simple blood tests below:

Hepatitis C Antibody Test (anti-HCV)
This will show if I have ever been exposed to the virus.

Hepatitis C Viral Load (HCV RNA PCR)
This will show if I actually have the virus in my body, which means I have chronic (long-term) hepatitis C.

Here are some possible billing codes to use:

<table>
<thead>
<tr>
<th>ICD-10 Codes</th>
<th>CPT Codes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Z00.5</td>
<td>86804, 86805</td>
</tr>
</tbody>
</table>

If you want more information, you can find provider resources at www.hepfreehawaii.org.

Mahalo for helping me stay healthy and free of hepatitis C and liver cancer!

Rapid hepatitis C antibody testing now available at all Minute Clinics in Hawaii!
Get results from a finger-prick in 30 minutes.

http://www.hcv.com/minuteclinic/clinics/Hawaii

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Follow us on Facebook, Twitter, and Instagram @hepfreehawaii
LOOK BROADLY

Hep

Overdose

Vaccines

Harm Reduction

Baby Boomers
WHERE TO LOOK BROADLY

**VX**
- Immunization (DOH)
- Immunization Coalitions

**HR**
- Syringe Exchanges
- Harm Reduction Agencies

**OD**
- Injury Prevention (DOH)
- Harm Reduction Agencies
DETERMINE IMPACT

More than 1 out of 20 people

Risk
Viral Hepatitis
Highest Rate Liver Cancer
DETERMINE IMPACT

130+ retail statewide
Accessible

41% have relationship
Trusted

3000+ VX/yr
Capacity
IMPACT ON PHARMACY BUSINESS

Cost
- Reimbursement
- Alternative Payment Models

Scope
- Expertise
- Board of Pharmacy

Priority
- Time/Interest
- Quality measures
BUILD RELATIONSHIPS

- Board of Pharmacy
- Pharmacists Association
- College of Pharmacy
- Retail Pharmacy Groups
DEMONSTRATE YOUR VALUE

- Educate and Engage Trainings
- Systems Level Change Policy
- Attend Meetings/Events Presence
IDENTIFY OPPORTUNITIES

109 Pharmacies
4400 Assessments
1379 Referrals

OTHER OPPORTUNITIES

Point of Care “Rapid” Test

HCV/HIV Trainings

Pharmacy Students
RESOURCES

• Natl Alliance of State Pharmacy Assoc.
  https://naspa.us/

• National Viral Hepatitis Roundtable
  http://nvhr.org/programs/pharmacy

• CDC

• Ferris State University – Michael Klepser