



REAFFIRMING MEANINGFUL COMMUNITY ENGAGEMENT

Expanding systems of care
through the identification
and engagement of
providers who deliver
services to people of trans
experience



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Research and
Resource Center



Trans Solutions Research and Resource Center



- Trans Solutions Consulting, LLC was founded in 2018. In 2020, during the COVID-19 pandemic, Trans Solutions Consulting, LLC recognized multiple gaps in services/programming specific to transgender and gender nonconforming (TGNC) communities of color.
 - To address these gaps in services, Trans Solutions Consulting, LLC applied for grant funding from Destination Tomorrow's Transcend Partnership w/ Gilead and Urgent Action Fund for Women's Human Rights to provide the services below.
- Job training and placement
 - Skill Building
 - Education Assistance
 - Safety Services
 - Finance/Bill Payment Training
 - All Medical (i.e. Trans-specific care, surgery research and referral, insurance and navigation
 - Research
 - Social/Spiritual Support
 - Mental Health
 - Gender Appropriate Substance Usage Assistance
 - Housing/Rental Assistance
 - Prison Aftercare Assistance



NAESM



Vision

NAESM envisions a Black gay men's community that enjoys legal, civic, social, health, and wellness equity with all other communities

Goal

To continue making space for and contribute to a Black gay community that enjoys legal, civic, social, health, and wellness equity with all other communities

Mission

To provide national and local leadership to address the myriad health and wellness issues confronted by Black gay men, through advocacy, services, and education



Building Resource Networks

- The Building Resource Networks Project seeks to support governmental jurisdictions in expanding their partnerships with non-governmental entities with the goal of Ending the HIV Epidemic
- For purposes of this discussion, Non-governmental entities include:
 - Community based 501(c)(3) nonprofit organizations
 - Community based Fraternities & Sororities
 - Community based Associations and clubs
 - Community based Churches, synagogues, masjids, temples and other faith communities
 - Neighborhood for-profit businesses (corner stores, barbershops, beauty salons, etc.)
 - Medium and large-scale businesses



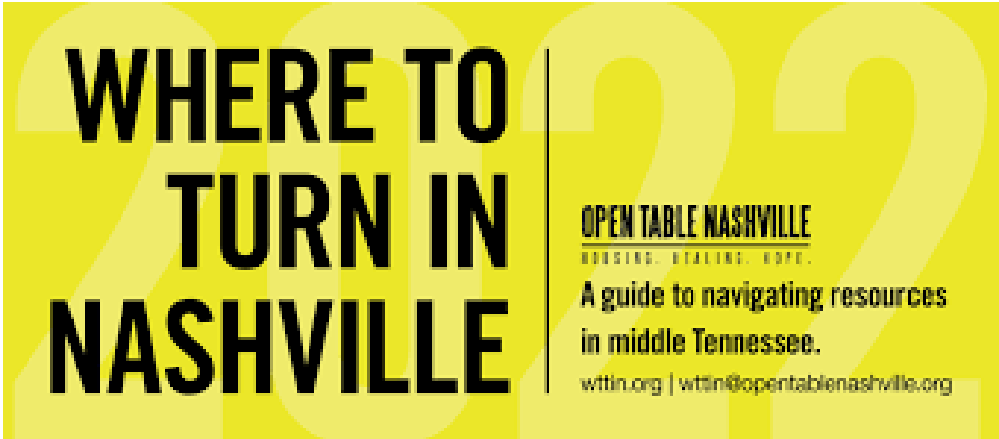
What inspired Building Resource Networks?

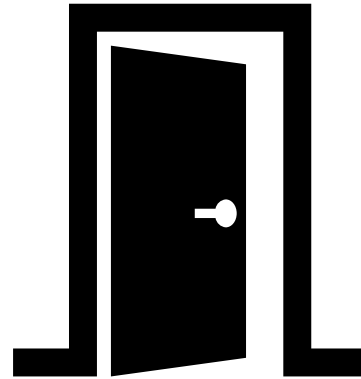
The HIV HUB – Based in Chicago, IL



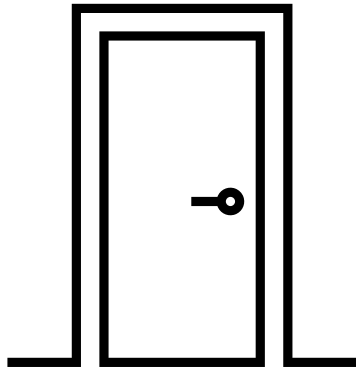
Medical Care • Medication Support • Case Management • Food • Housing

Where to Turn in Nashville – Based in Nashville, TN





What do these programs have in common?



Definition of Systems Coordination

Systems coordination: The strategic engagement of public health and healthcare delivery systems across levels of influence, grounded in the evidence-base, to support the collaboration and implementation of systems change by sharing best practices and resources aimed at improving health outcomes

NAESM's work on the Building Resource Network project

- Provided community engagement best practices information to EHE jurisdictions
- Located non-traditional partners in EHE jurisdictions to contact and inform them about BRN and how they can contribute to EHE work
- Developed individual Community Engagement Resource Guides for each jurisdiction

COMMUNITY-BASED ORGANIZATIONS

Abounding Prosperity, Inc.
2311 Dr. Martin Luther King, Jr.
Blvd, Dallas, Texas 75215
Phone: 214-421-4800

Email: Pflowers@aboundingprosperity.org
Website: <https://www.aboundingprosperity.org>

AIDS Healthcare Foundation Wellness Center Dallas
OTC

3920 Cedar Springs Road, Dallas, TX 75219
Phone: (214) 206-1110
Email: Dmcmain@ahf.org

Website: <https://locations.aidshealth.org/tx-dallas-wellness21-27>

AIN Access & Information Network
2600 North Stemmons Fwy, Suite 151
Dallas, TX, 75207
Email: info@AINDallas.org
Website: <https://www.AINDallas.org>

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ASP Dallas

4309 Lemmon Ave, Dallas, TX 75219
Phone: 281-739-4818 cell
Email: rgreen@aspcares.com
Website: <https://www.aspcares.com>

Billionaire Brand Barber Lounge
701 Commercer St., Dallas TX 75202
Phone: 213-703-9422

Email: XavierRichardson1300@gmail.com
Website: www.thebillionairebrandlounge.com

Center for Health Empowerment - Dallas Clinic
2949 Martin Luther King Blvd, Dallas, TX
75231

Phone: (972) 432-7783
Email: seskia.erazo@chehealth.org
Website: <https://www.pleaseprepme.org>

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Community Engagement Resource Guide



REAFFIRMING MEANINGFUL COMMUNITY ENGAGEMENT

BRN Community Engagement Survey

Strengths and Limitations of Governmental Entities

- What are some strengths that governmental entities can bring to the partnership?
- What are some limitations or challenges that governmental entities may bring to the partnership?



Strengths and Limitations of Non-Governmental Entities

- What are some strengths that non-governmental entities can bring to the partnership?
- What are some limitations or challenges that non-governmental entities may bring to the partnership?



Increasing Level of Community Involvement, Impact, Trust, and Communication Flow

<i>Outreach</i>	<i>Consult</i>	<i>Involve</i>	<i>Collaborate</i>	<i>Shared Leadership</i>
<p><i>Some Community Involvement</i></p> <p><i>Communication flows from one to the other, to inform</i></p> <p>Provides community with information.</p> <p>Entities coexist.</p> <p>Outcomes: Optimally, establishes communication channels and channels for outreach.</p>	<p><i>More Community Involvement</i></p> <p><i>Communication flows to the community and then back, answer seeking</i></p> <p>Gets information or feedback from the community.</p> <p>Entities share information.</p> <p>Outcomes: Develops connections.</p>	<p><i>Better Community Involvement</i></p> <p><i>Communication flows both ways, participatory form of communication</i></p> <p>Involves more participation with community on issues.</p> <p>Entities cooperate with each other.</p> <p>Outcomes: Visibility of partnership established with increased cooperation.</p>	<p><i>Community Involvement</i></p> <p><i>Communication flow is bidirectional</i></p> <p>Forms partnerships with community on each aspect of project from development to solution.</p> <p>Entities form bidirectional communication channels.</p> <p>Outcomes: Partnership building, trust building.</p>	<p><i>Strong Bidirectional Relationship</i></p> <p>Final decision making is at community level.</p> <p>Entities have formed strong partnership structures.</p> <p>Outcomes: Broader health outcomes affecting broader community. Strong bidirectional trust built.</p>

Reference: Modified by the authors from the International Association for Public Participation.

Community Engagement Continuum



Q&A

- Why is it important for advancing the health of people of trans experience to include a combination of traditional and non-traditional Community-Based Organizations and Private Businesses?
- What are some best practices when engaging community members at the CBOs and Private Businesses who may not be as familiar with the TGNC community?
- What advice would you give to an organization/HD looking to replicate this work?
- With your work at NAESM and Trans Solutions Research and Resource Center, can you talk about evidence of successful community engagement for people of trans experience?





REAFFIRMING MEANINGFUL COMMUNITY ENGAGEMENT

Questions?

Thank you!

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