

# Hep B United PHILADELPHIA

Hepatitis Awareness Month Webinar 2020



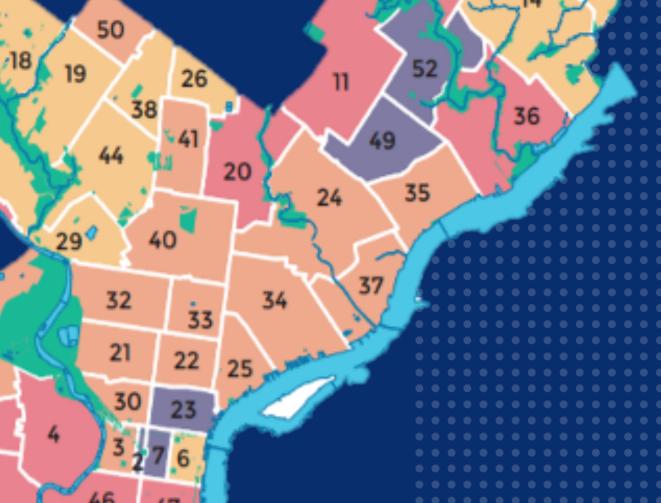
# Hep B United Philadelphia

- A local community-owned coalition with over 70 coalition partners throughout Greater Philadelphia, PA led by the Hepatitis B Foundation
- Works with community partners throughout the city to expand awareness, screening and outreach to those vulnerable to hepatitis B.



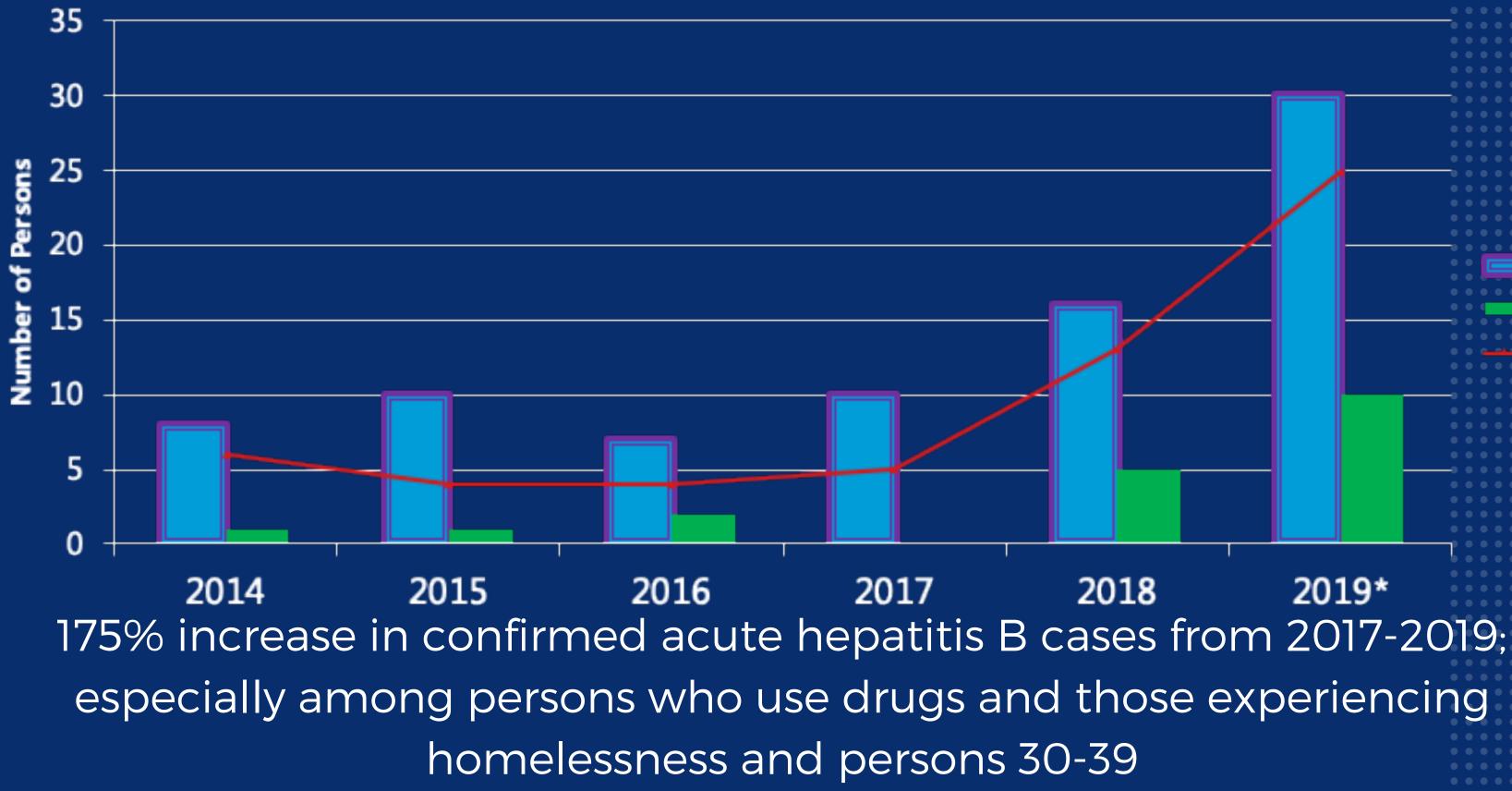
# Hepatitis B in Philadelphia

- An estimated 25,132 people live with chronic hepatitis B in Philadelphia
- 30% of persons living with HBV are currently out of care
- Areas of the city with populations of persons who have immigrated from Africa, Asia and Eastern Europe have the highest burden



43

# **Acute HBV in Philadelphia**



2018 2019\* Phila

PWUC

#### Hepatitis B Virus Infection Prevention, Vaccination, Navigation, Testing, and Treatment Elimination Program (HBV PreVNTT) **Priority Communities:** •Asian/Pacific Islander and African Immigrants •People who Use Drugs Clinic Level Cultural Competency & Harm Reduction City-Wide **Integration** Systematic Change Improve patient and provider HBV knowledge Provider Improve HBV screening and Patient Level Level treatment services Improve HBV vaccination coverage of the city



## Activities & Events

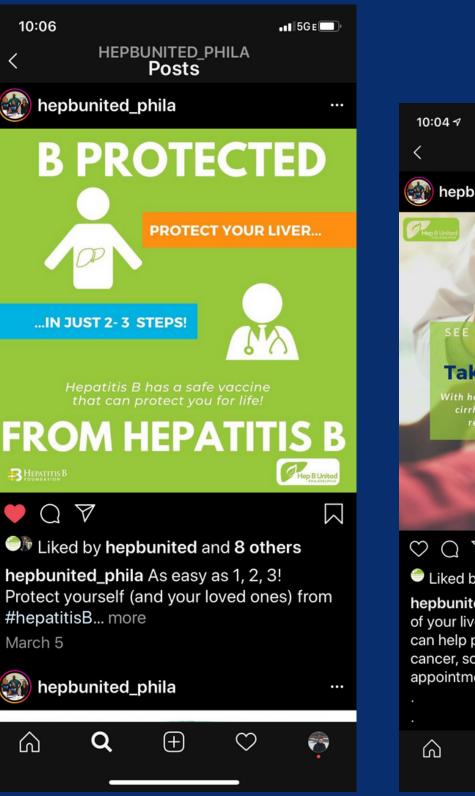
Last year we hosted and partnered in 34 health education events, screened over 300 and reached almost 2,000 people directly through our services.

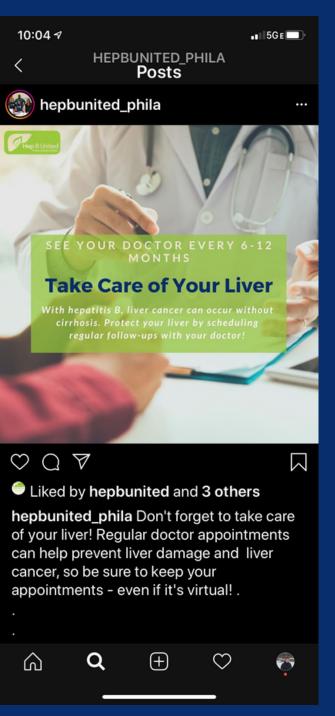






### What about COVID-19? IN PERSON EVENTS CANCELED SINCE





MARCH 15TH

- - May 19th)

• Virtual awareness • Webinars (May 5th HBU) • Social Media (Twitter Chat, Resource Sharing w/ communities Resource Creation to prep for future outreach

#### Additional Virtual Outreach Strategies HBUP is Implementing



Online Provider training for FQHC's
Online Focus Groups with the African community

#### Letter of Support for our State Health Commissioner





April 23, 2020

**RE: Letter of Thanks and Appreciation** 

Dear Secretary Levine:

On behalf of the organizations representing the hepatitis B community in the Greater Philadelphia region, Hep B United Philadelphia and the Hepatitis B Foundation would like to express our sincere gratitude for the Pennsylvania Department of Health's efforts to keep our communities safe during the COVID-19 pandemic.

Under your leadership and guidance, the state of Pennsylvania has taken swift action to protect its people and aid communities in need. We support the measures that you and your department have taken to preserve the health and livelihoods of the citizens in the Commonwealth.

#### Thank you & Acknowledgments



Special thank you to **Michaela** Jackson for her work managing our social media among many other things for the Philadelphia coalition. As well as the rest of the HBF team for the support!

#### **Questions or Comments?**

#### For more information, you can contact Catherine Freeland, Email: Catherine.Freeland@hepb.org