Shifting Paradigms: EQUITY AND ETHICS IN PUBLIC HEALTH DATA AND EVALUATION

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Why we **Seek** and
The Power of the **Beginner’s Mind**

*In the beginner's mind there are many possibilities, in the expert's mind there are few.* ~Suzuki
Do we really measure what matters? Can everything that matters be measured?

- Utility vs Curiosity
- Temporality – why the emphasis on time?
- Data tells the tale in Public Health – focus is often on what can be seen, counted, understood and owned
- Focus on “success” in form of outputs, outcomes and measurable datasets
- Stories are often told “of” and “for” communities
- Messaging framed to and from Public Health perspective
- Add focus on establishing and maintaining authentic relationships between persons, and between systems
What if we rewrite the paradigm?

- Open opportunities to hear and listen to community stories - Inclusive, authentic voice - Collect traditional and non-traditional data in collaboration with communities of concern and disseminate without shaming or blaming

- Diversity public health workforce across all sectors and levels and require public health systems to operationalize their stated value of equity

- Challenge western concepts of time and ownership of knowledge, data, stories

- Appreciation and celebration of assets of communities – deeply rooted historical knowledge and practical knowledge

- Address and hold accountable for change those systems that perpetuate oppression, racism, violence through our approach. Historical and cultural mores about health and wellness are understood, respected, and appreciated

- Public Health activities such as evaluation, research, quality improvement and resource allocation assure systems are working for all not just some

- Build true community response that is co-created, co-led, and co-credited across communities and traditional public health systems
Challenging Ourselves - New Models, New Paradigms

- Narrative Storytelling
- Assets-Based Assessments
- Arts
- Community LED research
- Equity and Race-Centered Analysis
- Participatory Data Analysis
- What are YOU trying that is shifting your paradigm?