Cultural Humility and Visibility to Better Serve Transgender and Non-binary Communities

Centering Black Lives to End the Epidemics,
NASTAD

Camden J. Hallmark
October 7, 2020
Background

3-year CDC demonstration project to implement 2 prevention interventions among Black and Latino MSM and transgender communities (2015-2018 with 1-year NCE)

- **PrEP**: expand awareness and uptake of PrEP
- **Data to Care**: use surveillance data to expand or enhance linkage, retention, re-engagement in care
Project PrIDE Outcomes

- Luncheon for trans-identified individuals to improve linkage to care
  - Dialogue to better understand needs and concerns
  - Round table discussions: Emerging Concerns, Barriers to Healthcare, Cultural Awareness
  - Follow-up events: focus groups, empowerment events

- Focused inclusion at community events: PFLAG, Equality Texas, Transgender Education Network of Texas
  - Transgender Programs Coordinator

- Trans-identified staff member to train staff and identify materials

- Co-branding (Fenway Institute); distribution of SOGI and LGBT materials
  - 2012-2016 Comprehensive Plan: system changes to capture SOGI data
    - Addresses invisibility and scope of burden
    - HIV, STD, service linkage, COVID-19
  - Structural- inclusion of anti-discrimination statement in HIV contracts
Project PrIDE Outcomes

- Social marketing campaign for PrEP and TasP
  - Focus on transgender, non-binary, and gay/bisexual Black and Latinx communities
- *I Am Life* - Telly Award
  - 2020 Gold Winner for Local TV Campaign - Not-for-Profit
Lasting Impact: Training Format

- Focus on intersectionality and equip participants with tools for introspection (agency and individual)
  - Health disparities and barriers to care
  - Culture and cultural humility
  - Unconscious bias, microaggressions, and privilege

- Partner with AETC and others
  - Venue, logistics
  - Continuing education (medical, nursing, social work)

- Make it count!
  - Training series with multiple offerings
  - Targeted trainings: providers, CBOs, health department staff
  - Focus locally and acknowledge political climate (e.g., immigration)
  - Infuse LGBT topics into trainings
  - Next step... Train the trainers