Addressing Social Determinants of Health to End the Epidemics

2020 National HIV and Hepatitis Technical Assistance Meeting
How does your health department **engage non-traditional partners** as you work towards ending the HIV epidemic and eliminating viral hepatitis in your jurisdiction?
“Social determinants of health are conditions in the environments in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.”

Healthy People 2030, U.S. Department of Health and Human Services, Office of Disease Prevention and Health Promotion.
Economic stability

- **Workforce Development**: career services offered at planning body meetings
- **Living Wage**: increase workforce opportunities for people most impacted by HIV and viral hepatitis
Education

- **School Board Engagement:** Parent-Teacher Association (PTA) involvement in advocating for comprehensive sexual health education
- **Parental Support Services:** High school and community college programs supportive of young parents
Social & Community Context

- **Incarceration**: utilizing mandated parole/probation visits to offer voluntary health services
- **Reducing Stigma**: engaging prominent community leaders to disseminate information and advance social norms
Health & Health Care

- **Housing Stability**: transitional housing support paired with medical case management services
- **Provider Accountability**: state-mandated anti-racism training and continuing education requirements
Neighborhood & Built Environment

- **Food Security**: providing nutritious meals to community members living with chronic conditions
- **Harm Reduction**: partnering with Parks & Recreation to identify and support washing facilities in locations that are prone to public drug use or sheltering
How do you utilize strategic partnerships and community engagement to mitigate the most pressing social determinants of health in your jurisdiction?
ADDRESSING SOCIAL DETERMINANTS OF HEALTH TO END THE HIV EPIDEMIC WITH COMMUNITY ENGAGEMENT
• “Without community, there is no liberation...but community must not mean a shedding of our differences, nor the pathetic pretense that these differences do not exist.”

— Audre Lorde
THE TIME IS NOW.

• Ending the HIV Epidemic: A Plan for America

• The U.S. Department of Health and Human Services (HHS) has proposed the *Ending the HIV Epidemic: A Plan for America* initiative to end the HIV epidemic in the United States within 10 years. This initiative will leverage critical scientific advances in HIV prevention, diagnosis, treatment, and outbreak response by coordinating the highly successful programs, resources, and infrastructure of many HHS agencies and offices.
WAYNE COUNTY

• A CDC analysis of HIV data found that more than 50 percent of new HIV diagnoses* occurred in only 48 counties, Washington, D.C., and San Juan, Puerto Rico. The analysis also found that seven states had a substantial rural burden.**

• Includes the city of Detroit, the epicenter of the virus prevalence in the State of Michigan. Although a very resilient city it should not be lost that it only emerged from bankruptcy in 2014. Despite the resurgence the downtown Detroit and adjacent areas have had many areas remain economically oppressed. It is those areas that our plan will primarily focus on serving including outer Wayne County.
ENGAGEMENT
TRANSPARENCY

Hello

Hello

Hello

• Public Sector Consultants – a neutral voice

• Community Introduction – MHAC & SEMHAC
• Planning team (MDHHS Staff, DHD Staff, PSC Staff) formed in August of 2019.

• Planning team organized Working Group consisting of SEMHAC/MHAC members, consumers, providers, CBO representatives, and government representatives. Working group had first meeting in October 2019.

• Working group and Planning team worked together to identify strengths and weaknesses in the epidemiological profile. They also determined priority groups to engage with to guide the plan.

• Once priority populations were determined the working group volunteered to run specific community forums. These forums ran from January through March of 2020.
The Table is Yours!!!

Community Session Composition
Young black MSM (ages 15–17)
Young black MSM (ages 18–29)
Youth (ages 15–17)
Youth (ages 18–29)
Women of color
Transgender people of color
African American Detroit residents
African American Out-Wayne County residents
Latino/Chicano/Hispanic residents
PWID
Returning citizens
1. HIV prevention and care providers
2. Transportation
3. Housing
4. Behavioral health providers
5. School sex-education providers
6. Medical providers
ROAD TO THE FINAL PLAN

- The Working Group and Planning Team met in May of 2020 to review the community feedback and to develop a comprehensive workplan for the Ending the HIV Epidemic based on feedback obtained from the focus groups.
- The developed plan was reviewed and approved by the Working Group in June 2020.
- The plan was then submitted to SEMHAC in July for review and they provided MDHHS concurrence.
- MHAC received the plan in August for review and provided MDHHS concurrence.
CONTACT

Kyra Sanders, MSW
MDHHS
Prevention Community Planner
Sandersk7@Michigan.gov
313-456-1367
Addressing Social Determinants of Health to End the Epidemics

Dan-Tam Phan-Hoang, MS

October 7, 2020
Roles and Background

- Viral Hepatitis Prevention and Community Outreach Coordinator
  - Increase capacity for prevention and treatment
- COVID-19 Communications, Materials and Media Lead
  - Cultural, Faith and Disabilities Communities Branch
- Previously at viral hepatitis non-profit for 5 years
  - Free testing, education and linkage to care
Funding

- Viral hepatitis testing and linkage to care services for
  - Asian American and Pacific Islanders
  - African-born persons
  - American Indians
  - People who inject drugs
- Mini grants for hepatitis A and syphilis outbreaks
  - Local public health and tribes
- Hepatitis A and syphilis prevention for SSP and community clinic
  - Encampments, American Indian and urban populations
Bois Forte Medical Clinic
Viral Hepatitis and Liver Cancer Conference
People with Lived Experiences

- Raising the Bar: Health and Incarceration 101
  - County jail medical director
  - Persons who have experienced the criminal justice system
    - Hepatitis C, HIV, mental health, pregnancy, substance use disorder
- API Community Leaders Panel
  - Center for Health Equity during API awareness month
  - Domestic violence, food security, healthcare access, mental health
Community Panels and Stories

- Hep B Storytellers for Hepatitis Awareness Month
Community Outreach

- Join coalitions and be an active member
- Support community events
- Network and collaborate with colleagues
Communications, Materials and Media

- COVID-19, no in-person events and reassigned
  - Provide weekly COVID-19 resource updates to agency and community partners
  - Develop culturally and linguistically appropriate resources
    - Community review after translations received
    - Voiceovers (13 languages)
  - Review materials for health equity
  - Elevate and address community concerns
COVID-19 Weekly Resource Updates

- CDC, Governor’s Office, MDH
- Mental Health
- Funding and Financial Assistance
- Other
  - Webinars
  - Testing events
  - Community Support
- Multilingual
Multilingual Webpages

- **COVID-19**
  - https://www.health.state.mn.us/diseases/coronavirus/materials/hmong.html
  - https://www.health.state.mn.us/diseases/coronavirus/materials/somali.html

- **Community Testing Websites**
  - https://www.health.state.mn.us/diseases/coronavirus/materials/hmong.html
  - https://www.health.state.mn.us/diseases/coronavirus/materials/somali.html
Multilingual Videos
Health Equity Webpage

- Health Disparities
- Chronic conditions
- Frontline workers
- Discrimination and Trauma
- MDH’s efforts
- Diverse media and community contractors
- Community liaisons
- What communities can do
- Resources
Diverse Media and Community Outreach Contractors

https://www.health.state.mn.us/communities/equity/funding/covidexamples.html
Community Liaisons

- African American
- American Indian
- Asian and Pacific Islander
- East and West African
- Latinx
- LGBTQIA
- Recently Arrived Refugees
Community Engagement Tips

- Join coalitions and be an active member
  - Relationships and trust takes time to build
- Provide a platform for the community voice
  - Compensation for time and expertise
- Involve the community as early as possible
- Share results after incorporating feedback
Final Thoughts

- What do you need to do the work?
- Who are the stakeholders you need at the table?
- What challenges do you anticipate and how are you going to overcome them?
Thank You

Dan-Tam.Phan-Hoang@state.mn.us
thank you!

Angela C. Johnson, MPH, CHES
ajohnson@NASTAD.org

Kyra Sanders, MSW
SandersK7@michigan.gov

Dan-Tam Phan-Hoang, MS
Dan-Tam.Phan-Hoang@state.mn.us

Louise Square
louise.square@health.ny.gov