

# CDC Update: Centering Key Populations 2023 NASTAD Annual Meeting



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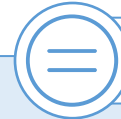


# DHP's Cross-Cutting Focus Areas



## Health Equity

The impact of racism, homophobia, transphobia, and stigma significantly exacerbates the health disparities experienced within the communities that DHP serves. DHP is committed to making health equity central to its efforts so that all people can benefit from available HIV prevention and care resources.



## Status Neutral Approach

DHP's goal of "No New HIV Infections" requires a bold and comprehensive delivery method for HIV prevention and care. Adopting a status-neutral and "whole person" approach to people in need of prevention and care services can address these similar needs, along with HIV-related stigma.



## Community Engagement

DHP recognizes that there is an opportunity to expand how it engages with communities and to increase the number and diversity of partnerships. A comprehensive approach to community engagement and different types of partnerships can expand prevention efforts and provide more rapid and directed care to reach people who can most benefit.



## Syndemic Approach

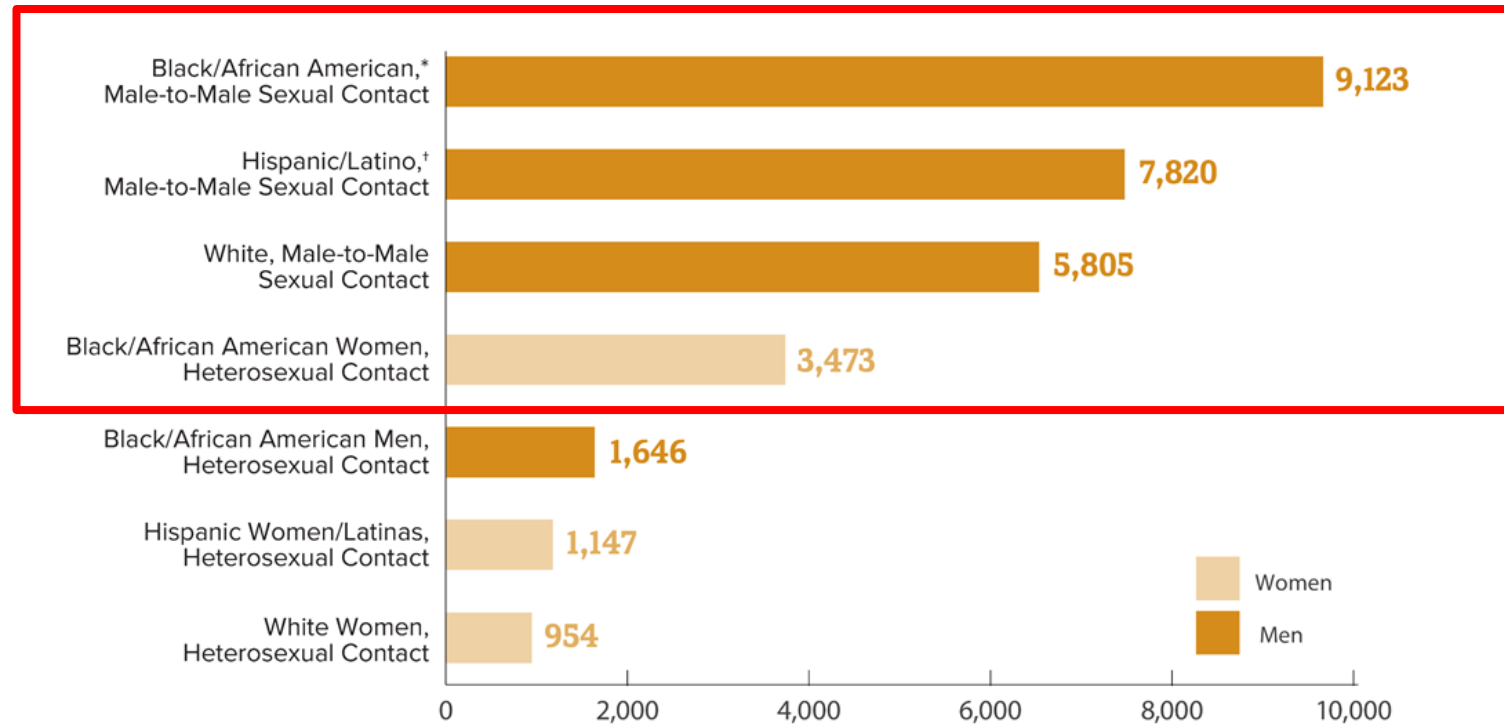
Syndemics are epidemics – of diseases or health conditions such as viral hepatitis, STIs, drug use and mental health– that interact with each other and by that interaction increase their adverse effects on the health of communities that face systematic, structural, and other inequities. Collectively addressing these intersecting conditions and SDOHs can result in better HIV prevention and care outcomes by prioritizing the whole person.



# Data Overview for Key Populations

# New HIV Diagnoses in the US and Dependent Areas for the Most-Affected Subpopulations, 2019

Gay and bisexual men are the population most affected by HIV.



NOTE: Subpopulations representing 2% or less of all people who received an HIV diagnosis in 2019 are not represented in this chart.

\* *Black* refers to people having origins in any of the Black racial groups of Africa. *African American* is a term often used for people of African descent with ancestry in North America.

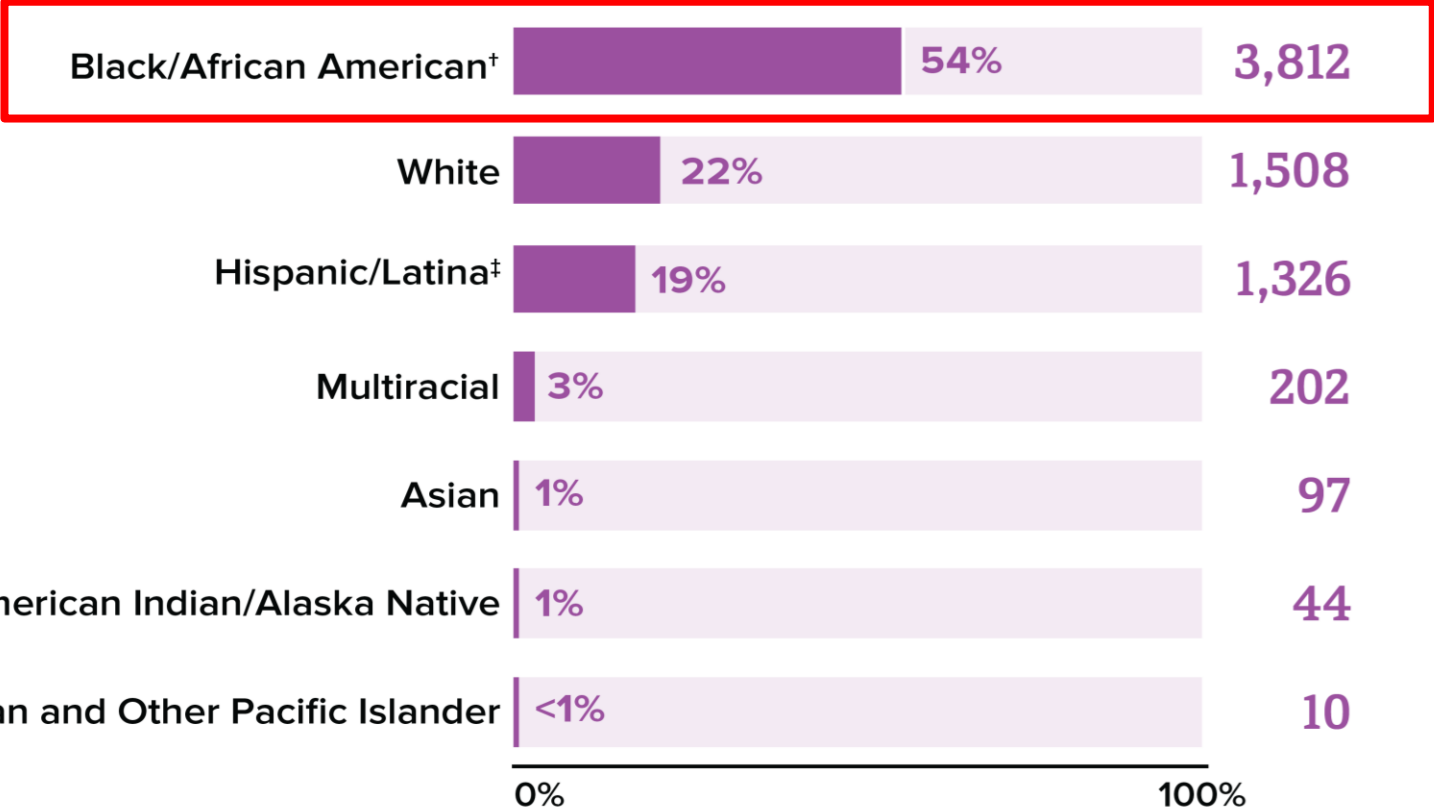
† Hispanic/Latino people can be of any race.

# Despite only making up **13%** of the female population in the U.S., black women accounted for more than **54% of HIV diagnoses among women in 2019.**

Black/African American women continue to be disproportionately affected by HIV.



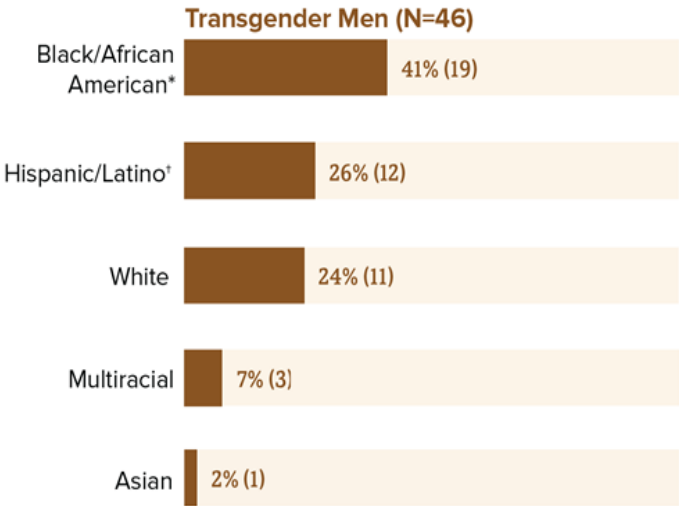
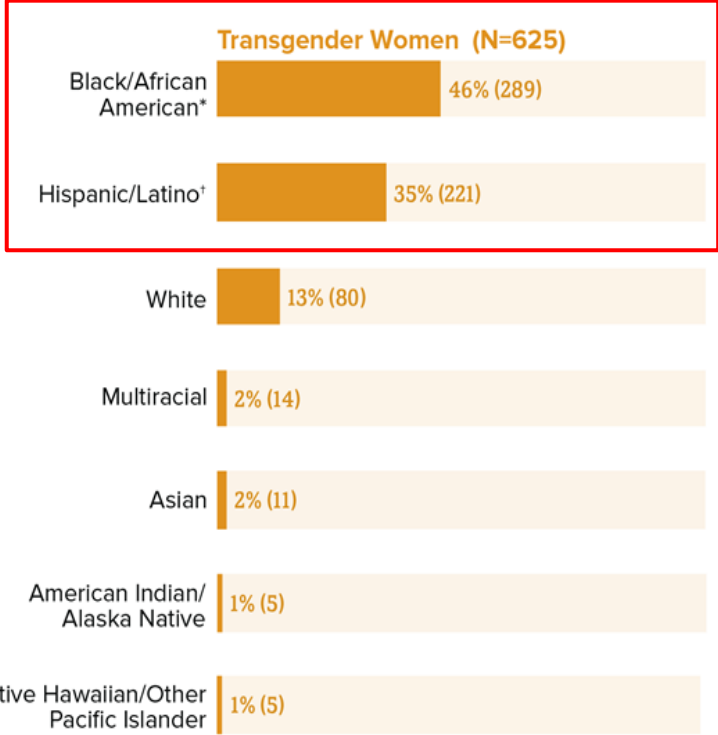
New HIV Diagnoses in the U.S. and Dependent areas, 2019



\* Based on sex assigned at birth and includes transgender people. For more information about transgender people, visit CDC's HIV and Transgender People web content.  
<sup>†</sup> Black refers to people having origins in any of the Black racial groups of Africa. African American is a term often used for people of African descent with ancestry in North America.  
<sup>‡</sup> Hispanic/Latina women can be of any race.

# New HIV Diagnoses Among Transgender People by Race/Ethnicity in the US and Dependent Areas, 2019

Most new HIV diagnoses among transgender people were among Black/African American people.



\* Black refers to people having origins in any of the Black racial groups of Africa. African American is a term often used for people of African descent with ancestry in North America.  
 † Hispanic/Latino people can be of any race.

# Prevent

PrEP Coverage by **Race/Ethnicity** in 2020\*

● Black/African American ● Hispanic/Latino ● White ● Other



PrEP Coverage by **Sex at Birth** in 2020\*\*

● Female ● Male



PrEP is underutilized and disparities in use are stark.

About

**25%**

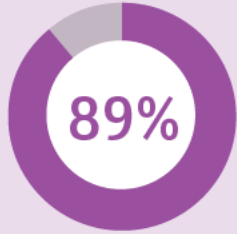
who could benefit from PrEP are prescribed it.

More than

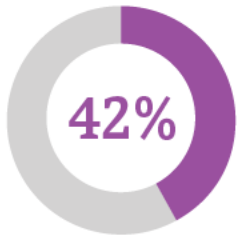
**1.2 million**

people could benefit from PrEP.

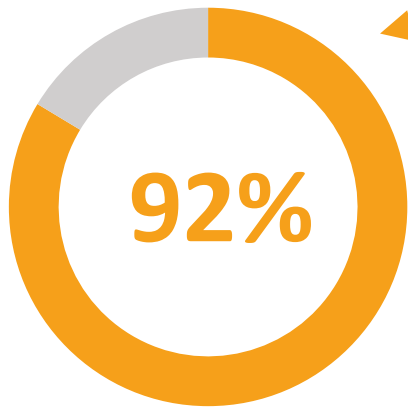
# Prevent – PrEP Awareness and Use



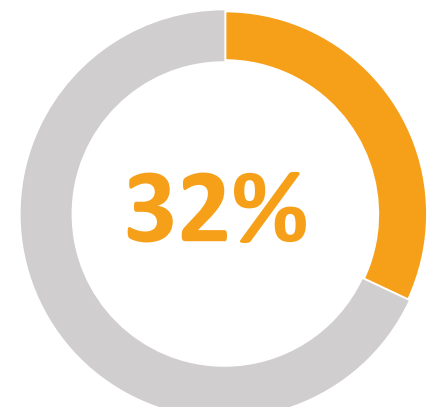
of gay and bisexual men without HIV were aware of PrEP



of gay and bisexual men without HIV used PrEP\*



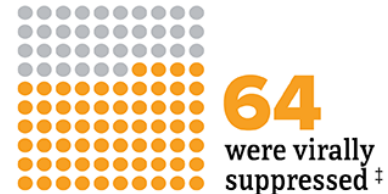
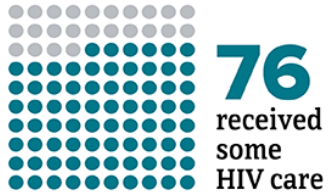
Among transgender women who were HIV-negative, **92%** had heard of PrEP but only **32%** had used PrEP in the past 12 months



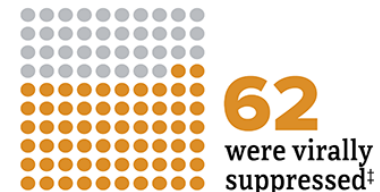
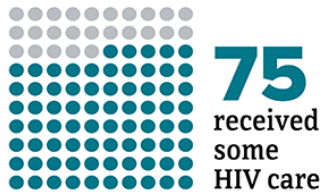


# Treat

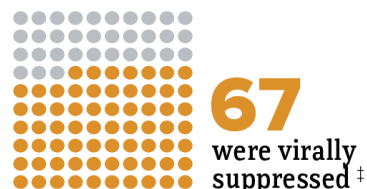
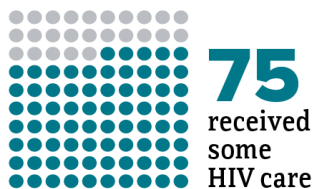
For every 100 women with diagnosed HIV in 2019:



For every 100 Black/African American gay and bisexual men with diagnosed HIV in 2019:



For every 100 Hispanic/Latino gay and bisexual men with diagnosed HIV in 2019:



For comparison, for every  
**100 people overall** with  
diagnosed HIV,

**76** received some HIV care,

**58** were retained in care,

**66** were virally suppressed.

# 1.2 Million People in the U.S. have HIV and Health Disparities Persist

## Snapshot of Disparities

### Higher HIV Incidence:

- Gay and Bisexual Men
- Black/African American Persons
- Hispanic/Latino Persons

### Larger Gaps in PrEP Coverage:

- Black/African American Persons
- Hispanic/Latino Persons

### Lower Rates of Viral Suppression:

- American Indian/Alaskan Native Persons
- Black/African American Persons

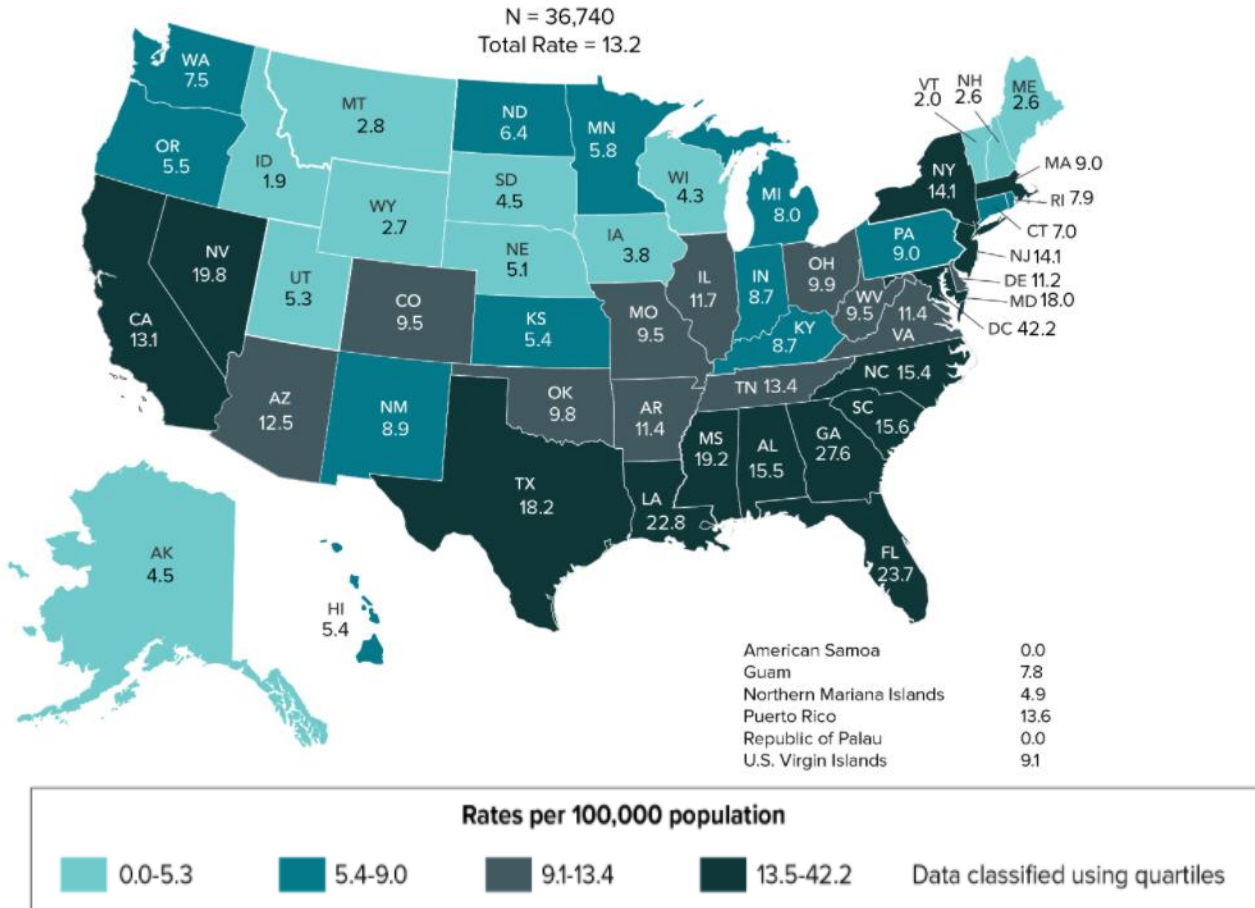
### Higher HIV Prevalence:

- MSM
- Transgender Women

### More HIV Outbreaks

- People Who Inject Drugs

Rates of Diagnoses of HIV Infection are Highest in the South (More than 50% of all new HIV diagnoses in 2019)





# **CDC Community Engagement**

# Principles of CDC's Community-Centered Engagement

- Ensure community partners are meaningfully engaged in the planning and implementation of EHE
- **Build trust, support, and continued dialogue for the initiative with community partners**
- Provide additional opportunity for CDC to provide technical assistance to partners
- **Allow CDC to report directly to our partners on EHE activities**
- Identify barriers or unmet needs that exist within communities as well as identify potential solutions and address gaps



# Community Engagement Activities



## Regional Leadership Roundtables

*90 minute sessions invited leadership*

Leadership perspectives in each region included:

- Public health leaders
- Health care providers
- People with lived HIV experience
- Community health centers
- Community-based organizations
- Community advocates



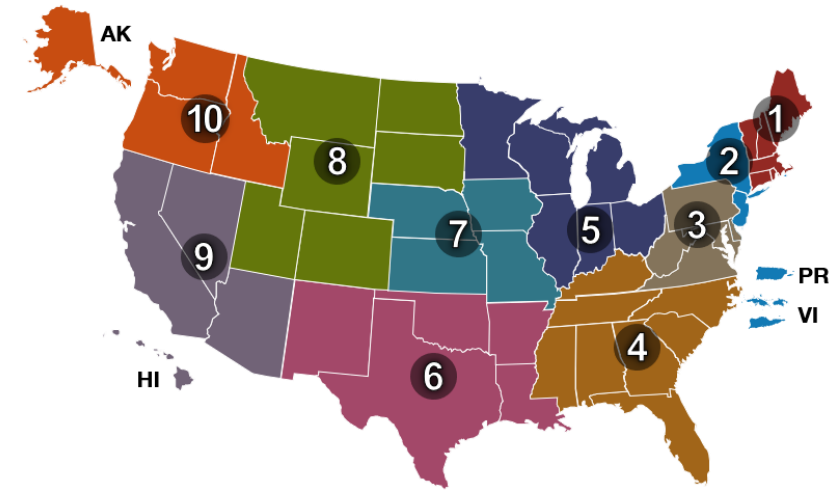
## Regional Community Town Halls

*90 minute sessions open to public*

- Opportunity for the community to speak with CDC and ask questions
- Facilitated discussions on barriers and facilitators in their community
- CDC's role is to listen, respond to questions, and provide updates, and share next steps, as appropriate.

# Community Engagement Themes

- **Break down silos in collaboration and funding**
- **Ensure the EHE initiative considers the whole person**
- **Expansion of HIV testing in ER's, primary clinics, pharmacies, and urgent care facilities**
- **Increased focus on social determinants of health (housing, employment, mental health services etc.)**
- **Increased focus on transgender and cisgender populations**





# **Addressing Key Populations EHE Pillars, NOFOs, and Effective Interventions**

# Diagnose: Self-Testing-Together Take Me Home

In 2021, CDC distributed **100,000** free HIV self-test kits to the populations most disproportionately impacted by HIV.

Of these orders:

**63%** were among people from racial/ethnic minority groups  
**25%** placed by Black persons  
**27%** placed by Hispanic persons

CDC will distribute 175,000 free HIV self-test kits every year for 5 years



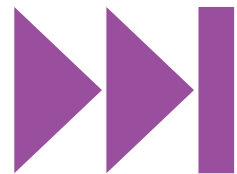
# TREAT: Rapid ART and RxD2C

**Black and Hispanic/Latino communities are more likely to have delayed ART start after HIV diagnosis.**



**Using real-time pharmacy claims data to identify persons who fail to pick up medications**

**Rapid ART ensures equal access to care for all persons living with HIV.**



**Tailored interventions to address adherence barriers and reengage patients can improve equity.**

# Prevent: Implementing PrEP Navigation

70% of clients  
are Black

Sliding scale model  
for medical services,  
turns no one away

Nurse-led effort  
launched a PrEP  
program



# Prevent: Let's Stop HIV Together "#ShesWell: PrEP for Women"



#SHESWELL: PrEP FOR WOMEN

Talk to a healthcare provider about PrEP.

FIND A PROVIDER >

Let's Stop HIV Together logo featuring a red ribbon.



Share the Power of PrEP with Your Female Patients to Prevent HIV

Pre-exposure prophylaxis (PrEP) is a powerful tool for preventing acquisition of HIV. Studies show that when taken as prescribed, PrEP reduces the risk of getting HIV from sex by 99% and from injection drug use by at least 74%. Yet not enough women are prescribed PrEP. In 2019, only 9.7% of U.S. women who may have benefited from PrEP were prescribed PrEP.

You Can Help End the HIV Epidemic by Prescribing PrEP to Your Female Patients

The Centers for Disease Control and Prevention (CDC) recommends that health care providers prescribe PrEP to their patients to prevent new HIV infections and improve health outcomes. PrEP should be considered part of your patients' comprehensive prevention plans that include discussions about

PrEP IS SAFE to take while pregnant or breastfeeding

Illustration of a pregnant woman in a yellow dress and her partner in a red shirt and purple pants. A play button icon is in the bottom left corner.

# Prevent: Syringe Service Programs

EHE funds supported **108** SSPs in 2021



57 fixed locations



51 mobile/outreach locations





## Response to a Molecular Cluster Led to New Gender-Affirming Care Services in Michigan:

- Rapid transmission affecting Black/African American transgender women
- Engaged rapidly and repeatedly with community partners serving trans communities
- Developed mobile services with comprehensive, gender-affirming care
- Created community-oriented messaging campaigns and expanded HIV self-testing





# HIV Prevention Programs for Young Men of Color Who have Sex with Men and Young Transgender Persons of Color\*

**36 CBO Grantees**

**in 18 States**

**with \$400,000 Funding per Grantee**



\*<https://www.cdc.gov/hiv/funding/announcements/ps22-2203/index.html>

# New CDC Funding Opportunities focused on improving health equity



**Increasing PrEP Use Among  
Black Cisgender Women in  
the United States (HerPrEP)**



**Telehealth to Support  
Retention and Adherence  
to ART**



**Long-Acting Antiretroviral  
Therapy Preferences among  
Black Women**



**Long-Acting Injectables in  
Non-Clinic Settings**



**Rapid ART Initiation in the  
Emergency Department**



**Medical Mistrust Among  
Hispanic/Latino MSM**

Transgender Women  
Involved in Strategies  
for Transformation  
(TWIST)



## Effective Interventions for Key Populations



*STYLE (Strength Through Livin' Empowered)*

*No Excuses (Sin Buscar Excuses)*

## Sister to Sister: Take Control of Your Health

A Brief Skills-Based HIV Risk-Reduction Program for  
Women in Primary Health Care Clinics

*Take control, protect yourself, because you're worth it.*





# Centering our Community and Partner Engagement




**WE'RE HERE TO...**  
**ENCOURAGE • EMPOWER • ENGAGE**

**CDC AND HRSA JOINT COMMUNITY LISTENING SESSION | HHS REGION 3 VIRTUAL COMMUNITY TOWNHALL MEETING**

THURSDAY, JUNE 22, 2023 • 2PM-3:30PM ET

**HRSA**  
Health Resources & Services Administration



**Thank You**

