



NASTAD Technical Assistance Meeting
Reaching Gay Men Using the Internet
March 29 – 31, 2009
Alexandria Westin (Edison Rooms E, F and G)
Alexandria, Virginia

Sunday, March 29, 2009 (11:00am – 5:30pm)

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| 11:00 – 1:30 | Open registration |
| 12:00 – 1:30 | Welcome and lunch (provided) |
| 1:30 – 2:00 | Presentation: Overview of <i>National Guidelines for Internet-based STD and HIV Prevention: Accessing the Power of the Internet for Public Health</i>
Presenter: Rachel Kachur (CDC-DSTDP) |
| 2:00 – 2:30 | Presentation: Overview of <i>Guide to Developing Internet-based Partner Services (IPS) within MSM Communities</i>
Presenter: Stephan Adelson (NASTAD) |
| 2:30 – 3:15 | Presentation and discussion: PENS Houston—A foundation to build upon?
Presenter: Lupita Thornton (Houston) |
| 3:15 – 3:30 | Break |
| 3:30 – 4:15 | Presentation and discussion: Formative research— <i>Assessing Areas of Agreement and Disagreement between Internet Dating Site Managers, MSM and Public Health</i>
Presenter: Dan Wohlfeiler (California) |
| 4:15 – 5:30 | Group discussion: Framing the ideal IPS program |
| 5:30 – 7:00 | Reception (Dinner on your own) |

Monday, March 30, 2009 (9:00am – 5:15pm)

- 8:00 – 9:00 Breakfast (provided)
- 9:00 – 10:30 Panel presentation and discussion: New York State, California and Washington—State perspectives on starting and expanding IPS
Facilitator: Stephan Adelson (NASTAD)
Presenters: Judi Bulmer, Kelly Firenze and Peter Laqueur (New York State), Marcella Herrera (California) and Mickey Fallis (Washington)
- 10:30 – 10:45 Break
- 10:45 – 11:30 Presentation and discussion: Using the Internet and new media to reach gay male populations—blogging, podcasts, RSS feeds and other virtual worlds
Presenter: Miguel Gomez (AIDS.gov)
- 11:30 – 12:30 Presentation and discussion: Evaluating an IPS program
Presenter: Bruce Furness (DC)
- 12:30 – 1:30 Lunch (provided)
- 1:30 – 2:45 Panel presentation and discussion: Conducting Internet outreach on gay venues—Perspectives from an adult gay venue, health department and community based organization (CBO)
Facilitator: Stephan Adelson (NASTAD)
Presenters: David Novak (MANHUNT), Dennis Wheatley (Kentucky) and Eric Roland (Houston)
- 2:45 – 3:00 Break
- 3:00 – 4:00 Presentation and discussion: CBO-delivered IPS—The Howard Brown Model
Presenter: Beau Gratzner (Chicago)
- 4:00 – 5:15 Group discussion: Dealing with difficult issues
- 5:15 Meeting adjourn (Dinner on your own)

Tuesday, March 31, 2009 (9:00am – 2:00pm)

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| 8:00 – 9:00 | Breakfast (provided) |
| 9:00 – 9:30 | Presentation: Overview of NASTAD and NCSD technical assistance and support opportunities
Presenters: Dave Kern and Sandra Serna Smith (NASTAD and NCSD) |
| 9:30 – 10:40 | Group discussion: Moving Internet-based strategies forward locally |
| 10:40 – 11:00 | Break |
| 11:00 – 12:30 | Group discussion: Moving Internet-based strategies forward nationally |
| 12:30 – 2:00 | Lunch (provided) and next steps |
| 2:00 | Meeting adjourns |