

The National Guidelines

Where we've been. Where are we going?

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The findings and conclusions in this presentation are those of the author(s) and do not necessarily represent the views of the Centers for Disease Control and Prevention.



**National Guidelines for Internet-based
STD and HIV Prevention:
Accessing the Power of the Internet for Public
Health**

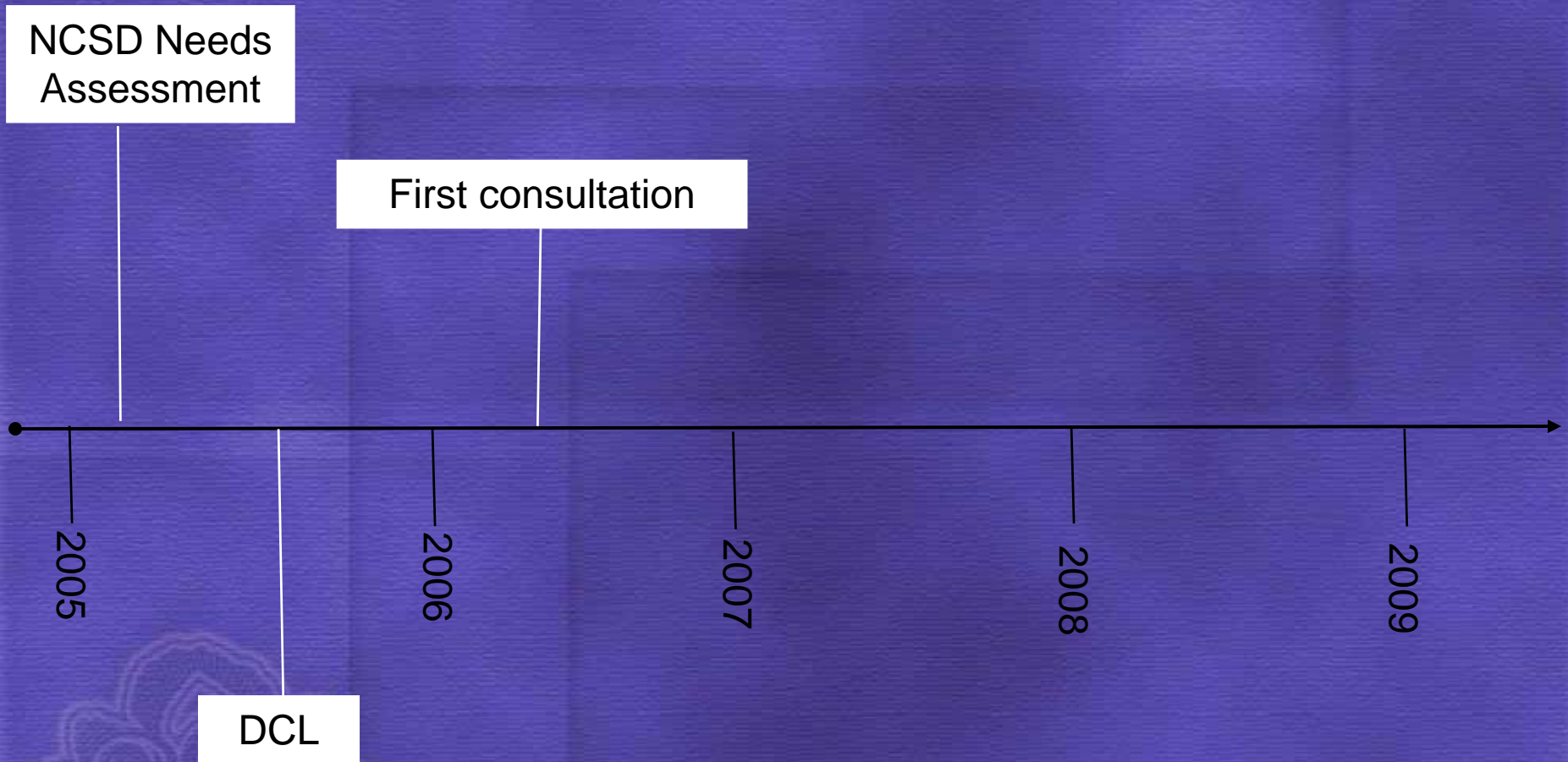
Guidelines for Internet-based Partner Notification

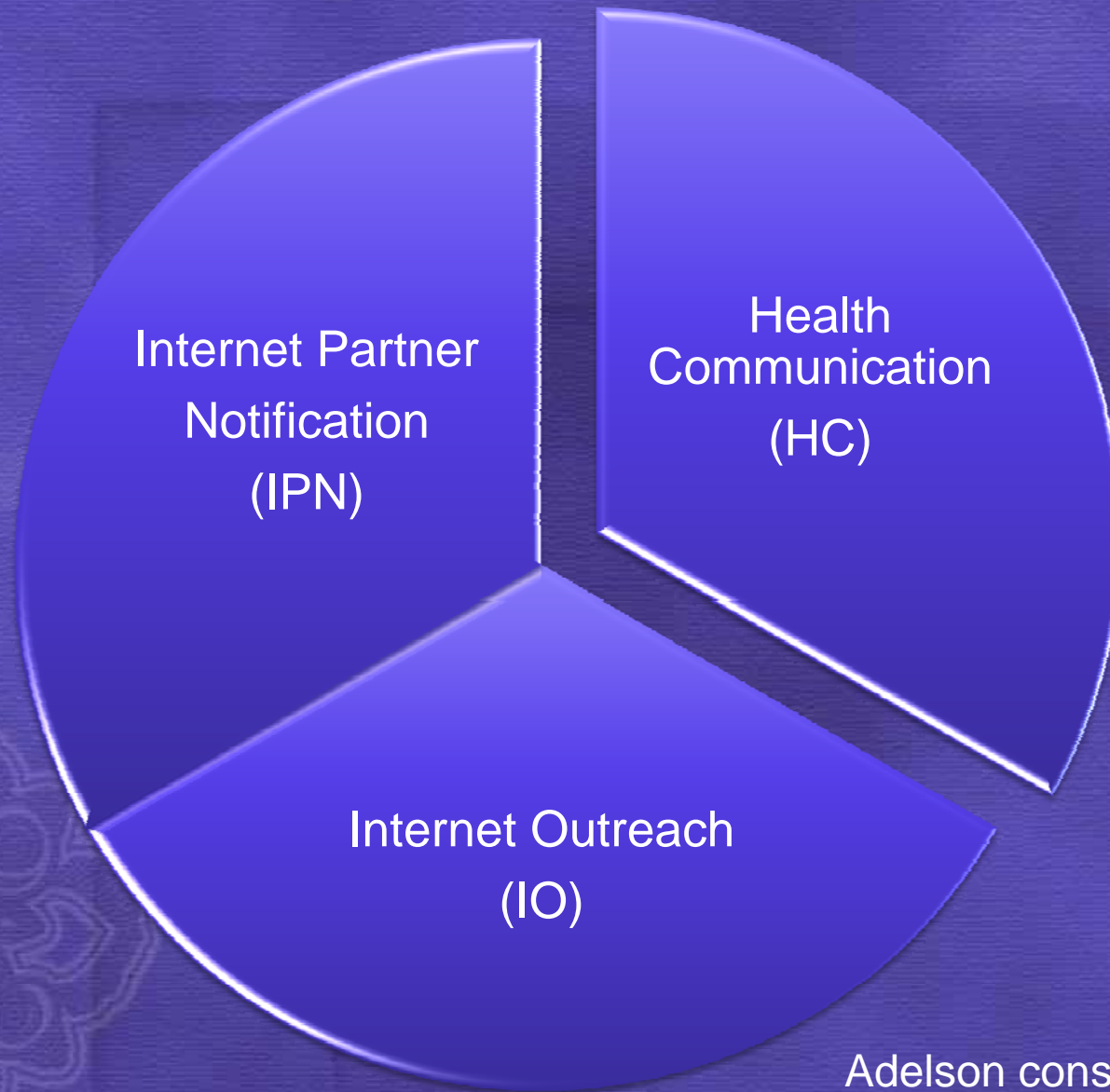
Guidelines for Internet Outreach

Guidelines for Health Communications

www.ncsddc.org

Genesis & Timeline





Adelson consulting, Inc.

Guiding Principles

Non-prescriptive

Applicable for both STD and HIV prevention

Written for a broad audience

Provide promising/best practices from those that have the most experience

Create a baseline for the production of local guidelines

Content

Background data
& research

Real world
examples

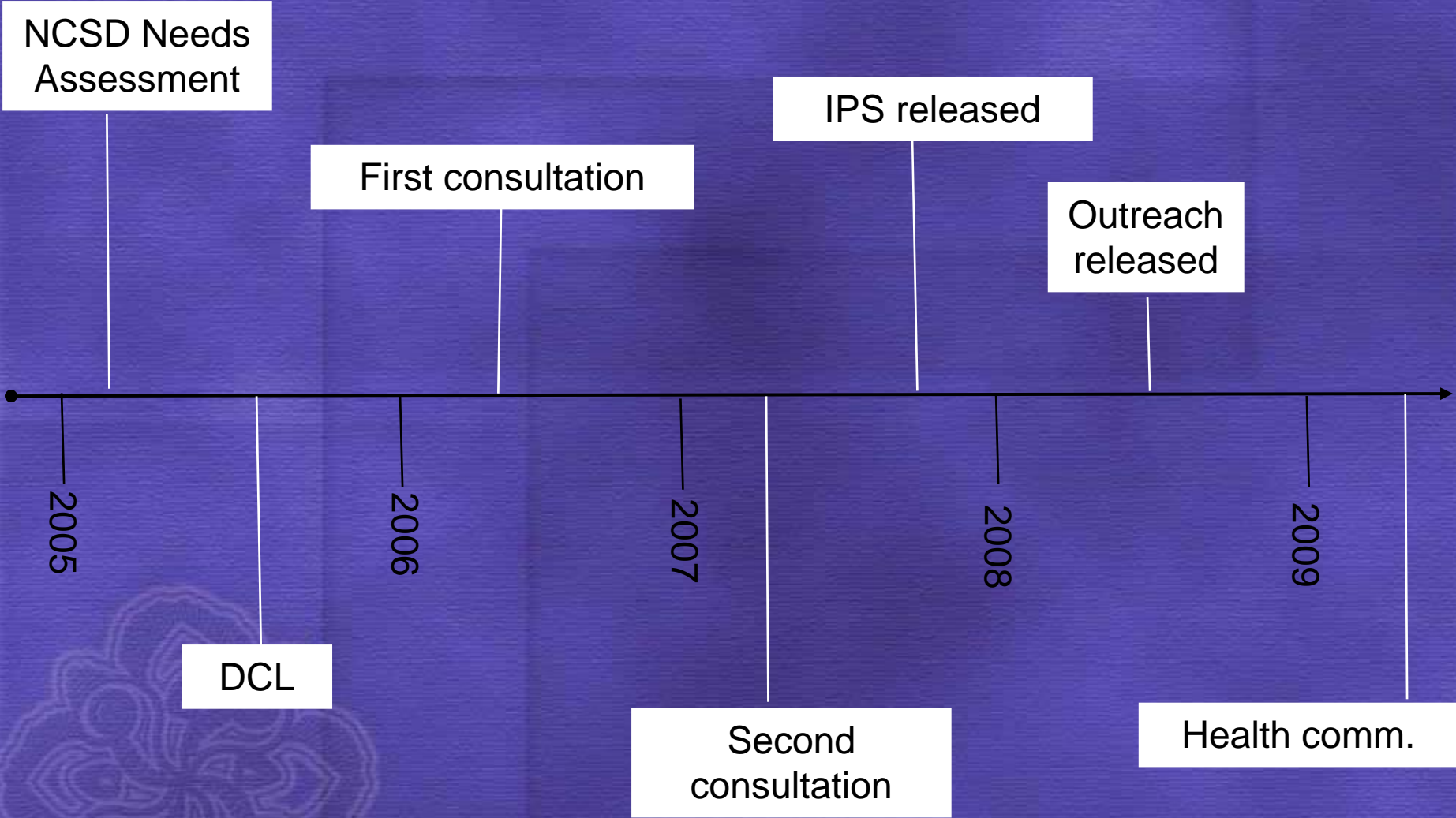
Tools from
existing programs

Tips from the field

Address
concerns/barriers

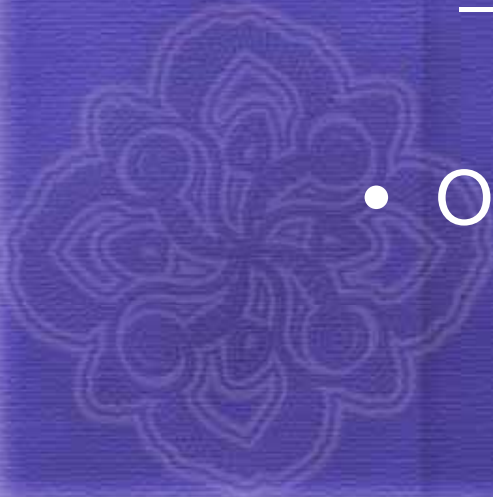


Genesis & Timeline



Technical assistance

- Talks & Presentations
 - E.g. NCSD Annual Meetings
- Trainings
 - E.g National STD conference
 - Location specific, e.g. NY State & Ohio
- One on One



IPS – Before & After

Manhunt

- June 2006 – 19 sites
- Oct. 2007 – Guidelines released
- Feb 2008 – 19 sites (12 states)
- March 2009 – 35 sites (20 states & DC)

Adam4Adam

- Relationship est. 2008
- 14 sites (8 states)

Why not more?

Known barrier


- Lack of support
- Lack of staff
- Lack of training/cultural competence
- No credit for IPS
- Denial

Suspected barriers

- Easier not to do it
- Uncomfortable/unease
- Old school
- Denial



Where we need to go

- Gaps/updates/revisions
 - Stronger HIV & Hep language/collaboration
 - PCSI – integrated guidelines
 - Documentation
 - Updates
 - STD*MIS
 - Internet 101
 - PCSI/PTC training
 - Ownership/maintenance
 - Supposed to be a living doc but how do we do that
 - Authority vs community owned
- 

STD*MIS 5.0 *proposed*

- Fields to capture
 - Internet screen names
 - Member ID
 - Internet site
 - Outcomes
 - Informed (3), demographics, unknown, not enough information
- Report
 - To capture OPs with Internet partners
 - # of Internet partners elicited & notified



How this meeting came to be

DSTDP & DHAP meeting of the minds

Update the existing CDC / National Coalition of STD Director's (NCSD) Internet Guidelines to better reflect HIV/AIDS and viral hepatitis.

Facilitate relationships between health departments and [websites].

Increase capacity of health departments to successfully operationalize Internet-based public health efforts through partnership with [websites].

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