

WORKING WITH MINORITY POPULATIONS



Dielda J Robertson

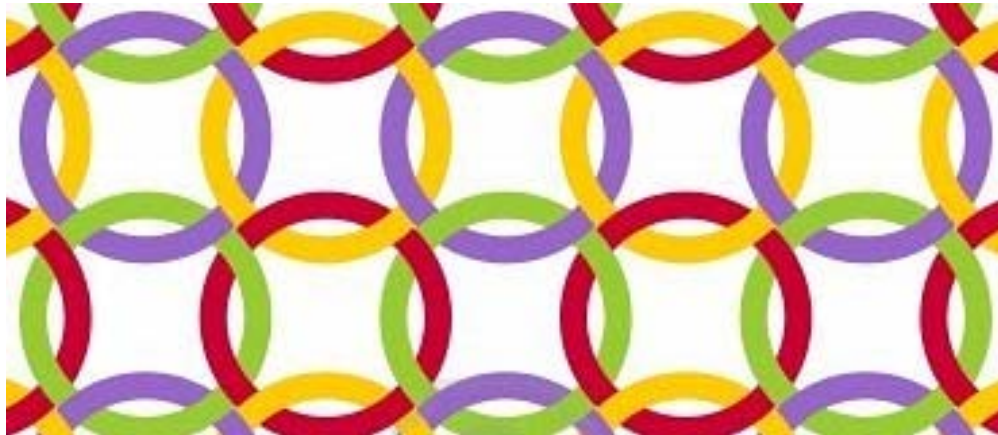
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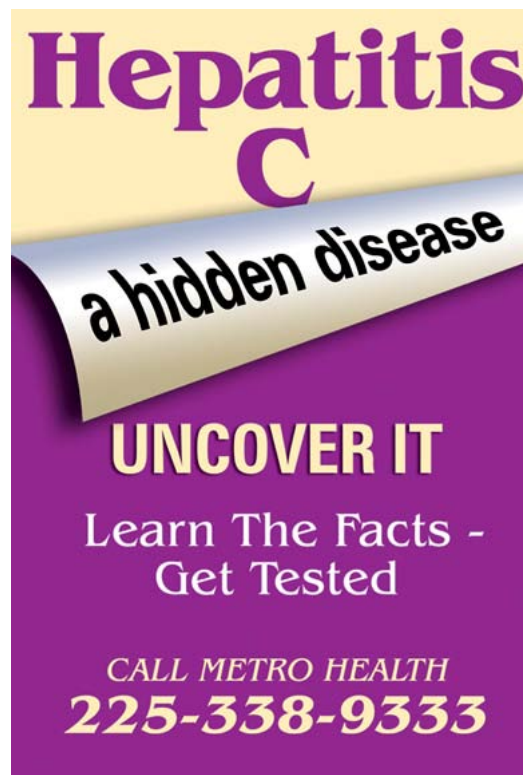
BASIC THEME FOR MINORITY OUTREACH

- ◉ Unique cultural traditions/customs
- ◉ Commonalities among group
- ◉ Comfort among likenesses

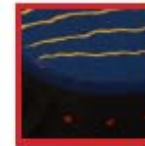


AFRICAN AMERICAN OUTREACH

- Partner w/CBO (Clinical Based Organization)
 - Targets African Americans clients
- Use HIV testing as “Hook”
- Churches
- Food
- Gift cards/Incentives
- Billboards
- Activities
 - Hat Decorating



In honor of many, contributed anonymously



Crowns of Glory:

Honoring African American Women
Impacted by HIV

HATS HONORING WOMEN WHO ARE IMPACTED BY HIV

In Memory of M. Thornton

The Rose on this hat represents the life of a woman of strength, courage, and perseverance. She was cherished by her family and admired by her many friends. Although she is truly missed her mother will always be thankful for the legacy and blessing she left behind, her grandson. She parted from this life into the life of eternal rest in October of 2006. She will live in our memories forever.

Dedicated by P. Penn



In honor of J.B.

J.B. -GTH: 5-3-04

Diagnosed at age 28, I thought I was too young to die; after all, I had just finished college. I thought the man I loved "only" loved me. He gave me lots of heartache—along with HIV. How dare he give me HIV and then move on! So, with no "love of my life", dope became my new lover. With Hepatitis C and other diseases, my counts were bad. I wasn't ready to die; I wish I had realized how valuable my life was.

Dept. of Health and Hospitals

Region 4

Acadiana Cares Contributions



In Honor Acadiana Cares by Marcia M. Dorsey

I was diagnosed with HIV in September, 1996. How I got the "Bug" isn't as important as learning to live with it.

By January, 2002, my physician called me at home to tell me that I only had 17 T-cells left. I wasn't sure how I felt then I just knew that I didn't have time to die. My skin looked like leather and it had an awful grey death look to it. I was developing a really bad case of MAC (Mycobacterium Avium Complex).

At first I was pretty scared. Hell I was terrified to be more specific, and then I realized that I wasn't going to live more days than I was due. So, if it was my time then I was prepared.

Every morning, I got out of my bed, walked my dog and retrieved my mail. The fresh air never smelled so good. Then I would sit at my computer penning my feelings in prose and poetry. I wrote about my life and how I got here. In poems like R.L.S.K., I Had 2 Die 2 Learn 2 Live and TODAY gave me the strength to endure and preserve.

God made me stronger and by December, 2002, a case manager from Acadiana Cares knocked on my door and saved my life. So, seven years later, I don't look the same, nor do I feel the same. I am no longer dying from AIDS as a death sentence. I am a survivor and I donated these hats in honor of Acadian Cares. They are phenomenal people who provide extraordinary care to me and the community they serve.

LATINO OUTREACH

- Puentes (Bridges)- Non Profit Organization
 - Gift Cards (\$75)
 - Envelope Budgeting
 - HIV/STD Education
 - Jewelry Making Classes



LatiNola Team at Lakeside Mall

VIETNAMESE OUTREACH

- Partner w/
 - Local churches
 - Vietnamese Organization (BPSOS)
 - Atlanta, Georgia
 - Gulf Coast
 - Charlotte, North Carolina
 - Delaware Valley
 - Falls Church, Virginia
 - Houston, Texas
 - Louisville, Kentucky
 - New Orleans, Louisiana
 - Orange County, California
 - Silver Spring, Maryland
 - Springfield, Massachusetts



WHO WE ARE

- ◉ We are a national Vietnamese-American CBO with the mission to "empower, organize, and equip Vietnamese individuals and communities in their pursuit of liberty and dignity."
- ◉ Since 1980, one in 10 Vietnamese Americans has received assistance from BPSOS while still in Vietnam, on the high seas, in a refugee camp, or after arriving in the United States.

WHAT WE DO

- ◉ With teams of qualified staff and passionate volunteers operating in 17 office locations across the United States and internationally, we empower individuals, strengthen families, and build communities through:
 - ◉ Direct Services
 - ◉ Advocacy
 - ◉ Community Organizing & Development
 - ◉ Media
 - ◉ Research
- ◉ From rescuing boat people on the high seas to protecting workers' rights to training refugees with citizenship lessons and life skills to providing Katrina and Ike victims with relief services, BPSOS is on the ground everyday.