Strategic Implementation Activities for Accelerating Ending the HIV Epidemic Efforts

Webinar 2:

Strategic Communications and Education for Improving PrEP Uptake
July 13, 2023



Agenda

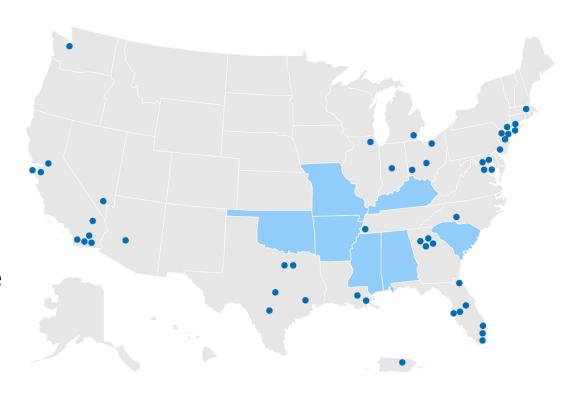
Welcome

- Maria E. Alvarez, MPA, Capacity Building and Technical Assistance Lead
 Program Development and Implementation Branch (PDIB), Division of HIV Prevention (DHP)
- Overview
- Panel Discussion
 - Kara Johnson Williams, HIV AIDS Program Coordinator Florida Department of Health in Orange County
 - Krystle Kirkland-Mobley, HIV Prevention Program Administrator
 Florida Department of Health in Broward County
 - Marcio Gonzalez, EHE Contract Manager/Coordinator
 Florida Department of Health in Hillsborough County
- Wrap Up

NASTAD EHE PROGRAM

NASTAD is a **Technical Assistance (TA) provider** funded through *CDC PS19-1906 Component A: National Level Strategic Partnerships, Communication, Policy Analysis, and Interpretation*

- National partner to enhance state and local health departments' capacity to end the epidemic through technical assistance and capacity building.
 - Technical assistance for PS20-2010, Component A Phase 1 Jurisdictions implementing EHE activities.
- Systems Coordination Provider
 - Technical assistance for HRSA-20-078 funded health departments



NASTAD EHE Activities

- Direct technical assistance
- Highlighting EHE successes
 - EHE Spotlight Series
- Peer-to-peer learning
 - TelePrEP LC + E-learning series
 - Housing LC
 - Partner Services LC
 - Monthly EHE Office Hours
- Communications
 - EHE Newsletter
 - EHE Microsite
 - EHE Listserv

NASTAD EHE Microsite:

https://www.nastad.org/ehe

TA Webinars and Resources

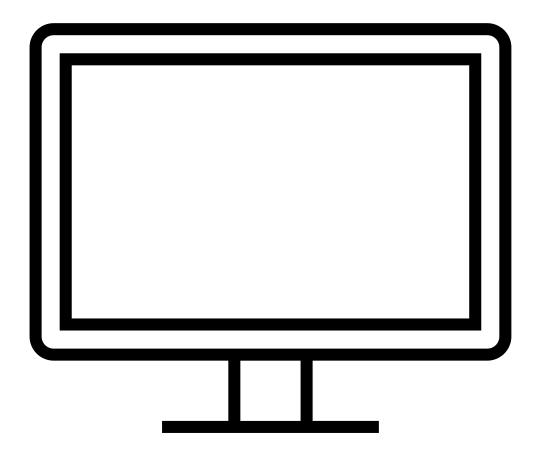
- Community engagement
- Self-testing
- PrEP access and TelePrEP
- HIV Workforce
- Status neutral
- Social determinants of health

Partnerships and Collaborations

- JSI Research & Training Institute, Inc. (JSI)
- Association of State Health Officials (ASTHO)
- National Association of County and City Health Officials (NACCHO)
- Southern AIDS Coalition (SAC)
- National Coalition of STD Directors (NCSD)
- Council of State and Territorial Epidemiologists (CSTE)
- The University of Washington/Fred Hutch Center for AIDS Research



Webinar 3: Thursday, August 3 2-3 PM ET/ 11-12 PM PT



Contact

Request technical assistance (TA):

- >www.cdc.gov/hiv/programresources/
 capacitybuilding/
- >www.nastad.org/technical-assistance

NASTAD's EHETA

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